

Our Clients are our Best Guarantee

How to support a large Consumer goods company in the US to attract and retain talent in a struggling situation?

Client challenges: low fill rates, challenging salaries, a turnover above 25%, increased costs of attraction and retention.



A solution Manpower® OnSite

- **Manpower gathered insights from its Workforce Success Index (WSI) to identify challenges and market view.**
- **Based on data, the team assessed components of workforce to reduce attrition and increase attraction.**
- **Data showed a difference of salaries of 11% versus competitors and other direct impacts like layers of supervision, length of assignments, safety programs and plant accessible KPIS.**

Success factors

- **Adjusting workforce components based on reliable data.**
- **Monitoring weekly progress of the new implementation to measure investment versus return in savings and people impact.**



Applying the right tools to find data that makes the best decisions for the company.

International Logistics company



+ 11

locations in US



Challenging attraction and attrition over

25%



Almost **100k**
savings in 12 months



Fill rate raised to **91.33%**
Weekly turnover felt from
5.43% to 3.69%