

Our Clients are our Best Guarantee

How to help a Global manufacturer to maintain their production ratio in a challenging recruitment environment?

Client challenges: high weekly demand of professionals, low unemployment rate and population in the premise's location, low salaries close to minimum wage.



A solution Manpower® OnSite

- OnSite onboarded from a previous supplier 400 employees in 2 weeks.
- New talent pools developed in the community, including colleges, non-profit s and job fairs.
- Greater coverage based on extended hours when production allowed.
- Worked with new partners with audiences open to accept low pay based on current situation.
- Research in place to guide community based recruitment to improve their results based on company's best practices.

Success factors

- Involving community partners as a key to unleash new talent pools, specially complex due to the company wages.
- Developed a new work culture and engagement plans to keep low turnover ratios that allow the OnSite to grow.



Understanding client's situation and challenges in a specific location to develop a solution ad hoc.

International Logistics company



Located in a **96k** inhabitants city with an unemployment rate of **3.4%**



Constant need to attract talent



400 associates transferred



25-50 new filled positions every week



300 new candidates in 6 months



Lower attrition rate due to strong associate engagement plan